

SBS's vital role in advancing Community cohesion



Mark Cummins

SBS Radio Content Manager

Australia

32%

From a non-Anglo-Celtic background

28%

Born overseas

49%

At least one parent born overseas

1.3m

New migrants since 2011

27%

Speak a LOTE at home

Source: Census 2016





SBS inspires all
Australians to
**explore, appreciate
and celebrate
our diverse world**
and in doing so
contributes to
a cohesive society.







Tilt Brush
by Google

ms Grandmother's Linda

MARGROVE
party shop







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Diversity on Screen

Non-Anglo Celtic Backgrounds



32% of population

18% of main characters

Disability



18% of population

4% of main characters

LGBTQI



11% of population

5% of main characters

Indigenous



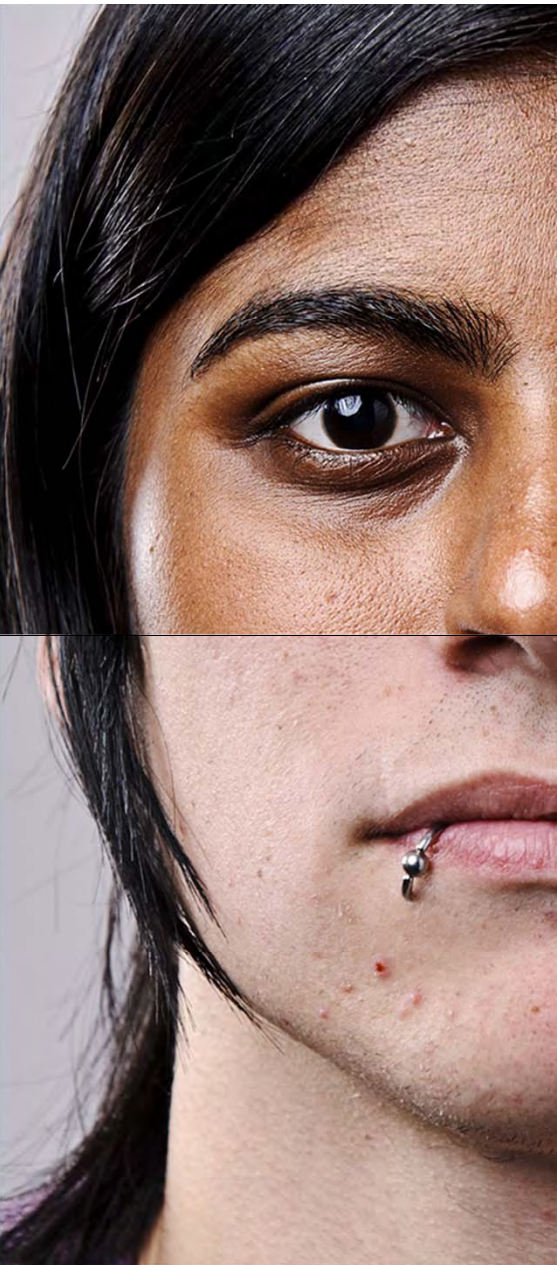
3% of population

5% of main characters













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